

AXA Hugs For Good Challenge Terms and Conditions

1. The AXA Hugs For Good Challenge (“**Challenge**”) is a social activation valid from 3 November 2020 to 31 December 2020. Detailed mechanics are found in Paragraph 2 and 3:
2. For every virtual hug personalised and created on www.AXAHugsForGood.com during the Challenge period, AXA will donate S\$2.50 to Singapore Cancer Society and S\$2.50 to SportCares with a maximum total sum of S\$50,000 (maximum amount of S\$25,000 for each beneficiary). By way of background:
 - a. Singapore Cancer Society is a community-based voluntary welfare organisation dedicated to minimising the impact of cancer through public education, cancer screening, financial assistance, patient services, research and advocacy.
 - b. SportCares Foundation (“SportCares”) is the philanthropic arm of the Singapore Sports Council (also known as “Sport Singapore” and hereinafter referred to as “SportSG”). SportCares works to improve the lives of at-risk children & youth, persons with disabilities & special needs, and vulnerable seniors through sports.
3. All hugs must be generated by 31 December 2020 to be counted towards the total donation pool.
4. AXA shall not be liable for any technical failure, malfunction or difficulty or for any event that may cause the Challenge to be disrupted or corrupted.
5. AXA reserves the right to change or amend the terms and conditions without prior notice to the Participant.
6. AXA reserves the right to disqualify any Participant who does not adhere to these terms and conditions.
7. The Participant shall not own any intellectual property rights (including moral rights) to any of his or her work or creations submitted in connection with the Challenge and accordingly agrees to unconditionally waive all such rights.
8. All worldwide intellectual property rights, in any work or submission by any Participant created in connection with the Challenge shall be unconditionally vested in and owned by AXA without further action but the Participant shall execute any documentation in favour of AXA for such purposes where necessary or required. AXA shall have the right to create derivative works there from and sub- license any such works to any third party at its discretion without compensation to any Participant.
9. By entering this Challenge, all Participants agree to release, discharge, and hold harmless AXA and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Challenge or any Challenge-related activities or for any printing or typographical errors in any materials or communication associated with the Challenge.
10. By taking part in the Challenge, all Participants agree to be bound by these Terms and Conditions as well as the prevailing Facebook and Instagram terms and conditions of use, which may be amended from time to time, without notice.
11. THIS CHALLENGE IS VOID WHERE PROHIBITED BY APPLICABLE LAWS. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any

other procedure in case of disputes or claims resulting from or on connection with this Challenge are hereby excluded and any Participant expressly waives any and all such rights.

12. AXA reserves the right to remove any entries or block any users using profanity, racial slurs, foul language or comments that may be deemed as an attack on AXA or the Challenge.
13. All personal data furnished by Participants and collected in connection with this Challenge will be subject to AXA's Data Use Statement which is available at AXA's website (<https://www.axa.com.sg/customer-care/useful-information>).